



Bei Rückfragen wenden Sie sich bitte an Hans-Jörg Königer

## Eco-Tuning with Ethanol – Less Fuel, More Fun!

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ELIA Tuning & Design AG – best known as the leading brand tuner for Renault, Dacia and Nissan – has surprised the world with the announcement of an ethanol retrofitting kit for all brands.

Ethanol is widely considered to be the most important reproducing fuel of the future. Countries like Brazil, Sweden and the USA already dispose of a thick network of ethanol filling stations and flex-fuel suitable vehicles that can be operated with conventional gas or ethanol. The network of ethanol filling stations is growing rapidly in Europe.

ELIA will be providing retrofitting kits by the summer of 2008. The cost of these retrofitting kits will be less than half of the amount required for gas refitting. A marketing system via the automobile business is also being prepared in cooperation with the partner Biofuel24. Low-cost ethanol filling stations will be established for car dealers as per a franchise system. With that, the car dealer will not only make a profit on the refitting, but also on ethanol - and he/she will see their customers more regularly than before.

When ethanol is consumption-revised, it is not only app. 25% cheaper than gas, it's also CO2 neutral, encumbers the environment with a considerably lesser amount of emissions and is helps establish an increase in performance, above all for turbo models from 10 – 20%,

ELIA is developing the bioethanole project together with Biofuel24 ([www.biofuel24.de](http://www.biofuel24.de)), which hails from Bodenwerder, Germany. The Biofuel24 GmbH & Co. KG is the worldwide first filling station chain that is refitting diesel vehicles to vegetable oil and gasoline-driven cars to gas or bioethanole (E85). At the same time, Biofuel24 offers a comprehensive franchise concept for filling stations and car dealerships.

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*Wichtigstes Teil der  
Flexfuel-Nachrüstung ist  
eine einfach steckbare  
Zusatzelektronik*

**Bitte senden Sie uns bei Veröffentlichung ein Belegexemplar!**

**ELIA** ist Mitglied im **VDN<sub>EV</sub>**